For Immediate Release • March 20, 2017 • No. 18 Steve Johnson • 503.415.6591 • steve.johnson@portofportland.com

## Ken O'Hollaren Hired as Port of Portland Marine Marketing Director

The Port of Portland announced today that Ken O'Hollaren was hired to lead the Port of Portland's marine marketing efforts, starting Monday, March 20, 2017. O'Hollaren previously served as the executive director of the Port of Longview and the Port of Port Angeles, and brings more than 25 years of experience in the maritime industry to the role.



"We are excited to have Ken's ideas and expertise as we look to grow our strong position as an auto and bulk gateway and set a new vision for business activity at Terminal 6," said Keith Leavitt, the Port's chief commercial officer. "Ken is a highly regarded leader in the Pacific Northwest marine port sector."

Additionally, O'Hollaren served as the chair of the Interstate Columbia River Improvement Project, responsible for the project to deepen the Columbia River shipping channel, and is a past chairman of the American Association of Port Authorities.

Port of Portland is the largest deep water port in the state of Oregon with four marine terminals. Portland is currently the U.S. West Coast leader for auto exports, moving over 50,000 vehicles through port docks in 2016. The Port also handled over 10 million tons of cargo in 2016, including grain, potash, soda ash, bulk and breakbulk products.

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